

## **RESUME**

**NAME:** Dr. JATINDER KAUR

**FATHER'S NAME:** S. HARI SINGH SIDHU

**DATE OF BIRTH:** 6<sup>TH</sup> AUGUST, 1966

**NATIONALITY:** INDIAN

**MARITAL STATUS:** MARRIED

**PRESENT DESIGNATION:** ASSOCIATE PROFESSOR and HEAD, POST  
GRADUATE DEPARTMENT OF COMMERCE

**OFFICIAL ADDRESS:** GURU GOBIND SINGH COLLEGE FOR WOMEN,  
SECTOR- 26, CHANDIGARH. PIN-160019  
Website: [www.ggscw.in](http://www.ggscw.in)

**RESIDENTIAL ADDRESS:** HOUSE NO. 358, PHASE- 3A (SECTOR: 53)  
S.A.S NAGAR (MOHALI)  
PUNJAB, INDIA, PIN - 160059

**CONTACT NO:** 01724625216, 09878618314

**E-mail ADDRESS:** ysmann@yahoo.com

### **EDUCATIONAL QUALIFICATIONS:**

- Ph.D in 1995 from Panjab University Chandigarh
- M.Phil. in 1989 from Panjab University Chandigarh
- M.Com. in 1986-1988 from Panjab University Chandigarh in First Division
- B.Com(Hons.) in 1983-1986 from Panjab University Chandigarh in First Division
- Matric in 1982 from Punjab School Education Board, Mohali in First Division
- Also obtained Post Graduate Diploma in Financial Management from IGNOU in 1995.

### **TEACHING EXPERIENCE:**

More than 23 years of Teaching Experience to Under Graduate (UG) and Post Graduate (PG) classes.

## **MEMBERSHIP OF PROFESSIONAL SOCIETIES:**

Life Member of Indian Accounting Association

## **ACHIEVEMENTS**

### **A. ACHIEVEMENTS IN THE FIELD OF RESEARCH**

#### **1. RESEARCH PROJECTS COMPLETED:**

- Completed a UGC sponsored Minor Research Project on the theme “Exploring Quality Gaps in Higher Education Institutions: A Viewpoint of Undergraduates of Chandigarh, Panchkula and Mohali”.
- Supervised the Dissertation of M.Phil student of Distance Education, Kurukshetra University and the topic for research was “Consumer Behavior with respect to Durable Goods”.

#### **2. SEMINARS ORGANIZED:**

- Convener of a one day UGC sponsored National Seminar on the theme “Human Rights- Talked of more than ever but violated as much as ever” to be held on 5th March, 2013.
- Convener of a one day ICSSR NORTH WESTERN REGIONAL CENTRE sponsored National Seminar on the theme “Incredible India: Issues, Perspectives and Innovations in Indian Tourism Industry” to be held on 23rd February, 2013.
- Convener of a one day National Seminar on the theme “Human Rights: Issues and Perspectives” organized in the college on 3rd March, 2012.
- Organized a Panjab University sponsored National Seminar cum Workshop on the theme “Personality Development” for the students on 9th February, 2012.
- Organizing Secretary of a one day UGC sponsored National Seminar on “Science and Technology in Colonial Punjab (1849-1947): An Overview” held in the college on 26th February, 2011.
- Organizing Secretary of a two day UGC sponsored National Seminar on the theme “Value Added Tax” organized in the college on 17 -18 Nov., 2006.

- Besides these, being the Coordinator of Placement and Counseling Cell of the college, have been organizing various talks and workshops for students to prepare them for their careers.

### **3. PUBLICATIONS:**

#### **i. BOOKS:**

- Edited a book on “Human Rights- Issues and Perspectives” published by UNISTAR BOOKS Pvt. Ltd. with an ISBN 978-93-81832-96-7.
- Edited book on “Incredible India: Challenges and Opportunities in Indian Tourism Industry”, published by Twentyfirst Century Publications with ISBN 978-93-80144-80-1.
- Edited a book on “Commitment & Betrayal: Re-visiting Human Rights”, published by Twentyfirst Century Publications with ISBN 978-93-80144-79-5.

#### **ii. RESEARCH PAPERS/ARTICLES(for last three years only):**

- Published a paper titled “FMCGs & Rural Market: Opportunities and Challenges Ahead” in Journal Of Humanities & Social Sciences published by Dev Samaj College for Women, Ferozepur, Vol.2, April 2012 with ISSN: 2250-043X.
- Published a paper titled “Role of RBI in Curbing Recent Inflationary Conditions” in ALMANAC-2012, Annual Journal of P.G. Dept. of Commerce & Management, P C M S D College for Women, Jalandhar, with ISBN 978-81-7072-136-9.
- Published a paper titled “Sport Tourism in India- A SWOT Analysis” in the proceedings of an International Conference IFPESS 2012 organized by Dept. of Physical Education, Panjab University, Chandigarh on 20-22 Oct., 2012.
- Published a paper titled “Teachers: The Custodian of the Moral Fibre of the Society” in an edited book on the theme National Integration- A Way Forward published by Publication Bureau, Punjabi University, Patiala.
- Published a paper titled “Anywhere, Anytime: The Future of Employment is Flexible” in an edited book on the theme Business Challenges and Strategies in Emerging Global Scenario, year 2012 with ISBN: 978-93-80144-29-0.

- Published a paper titled, “Islamic Banking: A Viable Option for India” in Commerce Spectrum (A Journal of Commerce and Business Studies) published by Hans Raj Mahila Mahavidyalaya, Jalandhar, Vol. 1, Issue 1, Dec.2011 with ISSN 2249-992X.
- Published a paper titled “Market Leaders and their Innovative Strategies: An Overview” in an edited book containing proceedings of 5th International Seminar organized by Desh Bhagat Institute of Management & Computer Sciences on the theme Innovate-Lead-Succeed on 30th Sep.- 1st October,2011.
- Published a paper titled “Economic Reforms: Are we any Better Off?” in Economic Surge-2011, A journal published by PCM S D College for women, Jalandhar.
- Published a paper titled “Winning customers through emotions” in the proceedings of International Management Conference on Materialism and Consumerism 2011 organized by Punjab College of Technical Education, Ludhiana.
- Published a paper titled “Bank Consolidation : The Need Of The Hour” in an edited book containing 5th International Conference Proceedings on the theme Emerging Economies : Challenges and Opportunities, organized by Gian Jyoti Institute of Management and Technology, Mohali on 18-19 March, 2011.
- Paper titled “Bright Spots Amid Recession For Emerging Economies : Mergers and Acquisitions” in ALMANAC 2011-A journal published by PCM S D College for women, Jalandhar , Vol. 1, No. 1, Jan. 2011, ISBN978-93-5017-314-5.
- Paper titled “Corporate Leadership : Women Do Make A Difference” published in an anthology of selected papers presented at the International Seminar on the theme Women in Leadership Roles, organized by Desh Bhagat Institute of Management and Computer Sciences, Mandi Gobindgarh on 7th-8th October,2010 with ISBN 978-81-910125-3-8.
- Rural Indebtedness : Causes and Cures”-An article in the monthly journal The Indian Banker published by the Indian Banks’ Association, February 2010, Vol.5, No.2.

#### **4. PARTICIPATION/PAPER PRESENTATION IN SEMINARS & CONFERENCES (for last three years only):**

##### **i. INTERNATIONAL CONFERENCES**

- Presented a paper titled “Sport Tourism in India - A SWOT Analysis” in an International Conference IFPESS 2012, organized by Panjab University, Chandigarh on 20-22nd Oct. 2012.
- Presented a paper titled “Marketing Psychology: Capture the Hearts and be the Leader” at the International Conference of Applied Psychology organized by Dept. of Psychology, Panjab University, Chandigarh on 24-25th Feb., 2012.
- Presented a paper titled “Eroding Moral Values- A Wake Up Call for Teachers” at the International Conference organized by Doaba College of Education, Kharar, on the theme Creating a Conscientious, Humane and Elevated Environment- A Challenge to Education on 2nd Nov. 2011.
- Presented a paper titled “Market Leaders and their Innovative Strategies: An Overview” in the 5th International Seminar organized by Desh Bhagat Institute of Management & Computer Sciences on the theme Innovate-Lead-Succeed on 30th Sep.- 1st October,2011.
- Presented a paper titled, “Winning Customers through Emotions” at the 8th International Management Conference on Materialism and Consumerism, organized by Punjab College of Technical Education, Ludhiana on 26th March, 2011.
- Presented a paper titled “Consolidation of Banks: The Need of The Hour” at the 5th International Conference on Emerging Economies: Challenges & Opportunities organized by Gian Jyoti Institute of Management and Technology, Mohali on 18th-19th March,2011.
- Presented a paper titled “Corporate Leadership: Women Do Make A Difference” at 4th International Seminar organized by Desh Bhagat Institute of Management & Computer Sciences on the theme Women in Leadership Roles on 7th-8th October,2010.
- Presented a paper titled “Top Managerial Positions in the Corporate World: What is Holding Women Back?” at 7th International Conference on the theme New Paradigms In Management Theory And Practice organized by PCMA-SMS at Punjabi Univ., Patiala on 4th-5th September,2010.

ii. **NATIONAL CONFERENCES**

- Presented a paper titled “What Ails Indian MSMEs?” in a one day UGC sponsored National Seminar on MSMEs organized by Dev Samaj College for Women, Chandigarh on 2nd March,2012.
- Presented a paper titled “Anywhere, Anytime: The Future of Employment is Flexible” at one day UGC sponsored National Seminar organized by Sri Guru Gobind Singh College, Chandigarh on 6th Feb., 2012.
- Presented a paper titled “Economic Reforms: Are we any Better Off?” at a UGC sponsored one day National Seminar organized by PCM S D College for women, Jalandhar on 12 Nov.2011.
- Presented a paper titled “India as a Top Tourist Destination: A lot needs to be Done” at the National Seminar on Tourism and Hospitality Industry, organized by University Institute of Hotel Management and Tourism, Panjab University, Chandigarh on 15-16th Oct. 2011.
- Presented a paper titled “Islamic Banking: Can India afford to Ignore it?” at the National Conference organized by S A S Group of Institutions, Mohali on 22-23 April, 2011.
- Presented a paper titled “Bright Spots Amid Recession for Emerging Economies: Mergers and Acquisitions” at UGC sponsored national seminar on the theme Global Slow Down- Challenges and Opportunities for India, organized by PCM S D College for Women, Jalandhar on 29th January, 2011.
- Presented a paper titled “Corporate Leader Scenario 2020: A Shift from Macho Culture to Diverse Culture” at National Conference on the theme Managing Corporate World- Vision 2020 organized by Galaxy Global Group of Institutions, Ambala on 10th-11th December,2010.
- Presented a paper in the National Seminar on “Role of Teachers in Promoting Communal Harmony and National Integration” organized by Sri Guru Tegh Bahadur National Integration Chair, Punjabi University, Patiala on 29th-30th November, 2010.
- Attended a UGC sponsored National Seminar on Global Environmental Issues and Climate Change, held on 9th-10th November, 2010 at MCMDAV College for Women, Chandigarh.

- Presented a paper titled “Digital Revolution in Indian Banking: An Overview” at UGC sponsored National Seminar on Research in E-Commerce: Issues and Challenges, held on 30th October, 2010 at Khalsa College for Women, Civil Lines, Ludhiana.
- Attended a UGC sponsored National Seminar on “Impact of Global Recession on Indian Retail Sector” organized by P.G. Govt. College, Sector 46, Chandigarh on 29th October, 2010.
- Presented a paper titled “Women Empowerment in India- Still a Distant Dream” at two day National Seminar on the theme Gender Sensitization on Legal Rights of Women held at Gandhi Memorial National (P.G.) College, Ambala Cantt on 26th-27th March, 2010.
- Attended Two Day UGC sponsored National Seminar on Women and Denial of Human Rights: Global Agenda and Local Deterrents, organized by Dept-cum-Centre for Women’s Studies & Development, Panjab University, Chandigarh on 21st-22nd January, 2010.
- Attended ICSSR sponsored one day seminar on “Quality of Work Life: Dimensions & Implications” held at Sri Guru Gobind Singh College, Sector 26, Chandigarh on 11th January, 2010.

### **iii. TRAINING & WORKSHOPS**

- Attended a two week workshop sponsored by ICSSR, Chandigarh on Capacity Building of Social Science Faculty from 22<sup>nd</sup> April- 6<sup>th</sup> May, 2013.
- Participated in UGC Sponsored Sensitivity/Awareness/Motivation Workshop on Capacity Building of Women Managers in Higher Education from 25-29 November, 2009 at D.A.V. College, Chandigarh.
- Attended a Refresher Course organized by University Business School, Panjab University, Chandigarh from 6th Dec. 2000 to 26th Dec. 2000.
- Attended a Refresher Course organized by University Business School, Panjab University, Chandigarh from 4th Dec. 1998 to 31st Dec. 1998.
- Attended an Orientation Course organized by Academic Staff College, Panjab University from 3rd to 30th Oct. 1996.

- Refresher Course organized by University Business School, Panjab University, Chandigarh from 19th Feb.1996 to 27th March 1996.
- Attended N.S.S. Training & Orientation Course at Punjabi University, Patiala from 16-28 March, 1992.

## **B. ACHIEVEMENTS IN THE FIELD OF ADMINISTRATION**

- Appointed Coordinator UGC cell of the college from July 2012.
- Holding the Office of Dean, Placement Cell since 2006.
- Member Grievance Cell of the college since 2003.
- Member Advisory Committee of the college from 2009-2012.
- Coordinator of Add-on- Courses under Dept. of Commerce from 2006-2008 and again 2009-2011.
- Core Member Souvenir Committee 2007-08. The Souvenir was released to commemorate 35th anniversary of the college and was released by S. Bikram Singh Majithia, Minister for Water Supply and Sanitation, Science & Technology, Govt. of Punjab on March 24, 2008. As a member of the committee, handled all the work relating to the collection and publication of advertisements/sponsorships.
- Bursar of the college from 2003-2006.
- Member Alumni Association 2003-2006.
- Programme Officer NSS from 1991-1993.
- Incharge Giddha Club for consecutive ten years from 1993-2003.
- Member Hostel Committee from 1998-2001.
- Core member NAAC Committee.
- Incharge, Educational as well as Excursion Trips.
- Actively involved in various duties assigned by University as a paper-setter, examiner, member flying squad etc.

## **C. AWARDS AND RECOGNITIONS:**

- Awarded “SIKSHA RATTAN PURSKAR” by India International Friendship Society (IIFS) New Delhi, on 15<sup>th</sup> April, 2013 for outstanding service, achievements and contributions in the field of education.



- Adjudged “BEST ALLROUNDER” at University Business School, Panjab University, Chandigarh, during the year 1988-89.
- Has been elected as ex-officio member of SES Executive Committee, the Managing Body of the college, as representative of college.